



# KEISHA ANTONETTE

MUSIC + EVENT INDUSTRY PROFESSIONAL

## PERSONAL PROFILE

I am a Booking Agent, Artist Manager, Talent Relations Specialist and Production Technician. I carved my own channel in the event industry and gained a myriad of skills allowing me to operate and manage within many fields from music to corporate events.

## SKILLS & EXPERTISE

- Outstanding spreadsheet management data entry and administrative abilities
- Proficient in negotiations, contracting and budget management
- Exemplary networking and communication skills
- Experienced production technician knowledgeable in lighting with general audio and video skills
- Self-motivated, organized with tremendous work ethic

## GET IN TOUCH

Location: Atlanta, Ga  
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## REFERENCES ON NEXT PAGE

## CAREER HISTORY

### Talent Relations Specialist

CALIFORNIA ROOTS, ENVISION, SHAMBHALA, IMAGINE FESTIVAL, ARISE, SHAKY BEATS + MORE | JANUARY 2014 - PRESENT

- Coordinate the logistics for lodging, transportation, hospitality and on-site experience for the talent. Advance with buyers and management using spreadsheet tools or programs to organize and transfer data efficiently to the talent, staff and crews.

### Artist + Booking Management

SUBMISSION AGENCY + STREET RITUAL | JANUARY 2018 - PRESENT

- Responsible for booking events for music acts nationwide. Handle all promoter outreach, contracting and advancing. Paying close attention to patterns and trends while also aiming to curate quality driven events.
- Handle task and project management for the artist day-to-day, logistics, touring, releases and merchandise.

### Production Technician

RHINO GA, DP AUDIO VIDEO, PURE MELON, FREELANCE | APRIL 2020 - PRESENT

- Freelance production and a/v tech working on crews locally and regionally for concert venues, stadiums, festivals and corporate events. A knowledgeable lighting technician with corporate L1 experience, intermediate video and general audio knowledge.
- Trained on Hog 4

## ACADEMIC BACKGROUND

### Georgia State University

BIS - PERFORMANCE THEATER

- Interdisciplinary degree with a focus on African American Theatre History, Gender Studies & British Literature

[PRODUCTION CV](#)

[TALENT RELATIONS CV](#)